



KEY EDUCATION
FOUNDATION



ANNUAL REPORT

2021-2022

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A letter from the founder

Swetha Guhan, Co-founder, Key Education Foundation

2021-22 was a year of many mirrors and windows.

As the pandemic raged on, our team was truly pushed to look inwards, reflect and act on our core values of resilience, empowerment and ownership.

What does empowerment mean for our teachers and parents as they face collective adversity? Are our children resilient enough to get through this? How do we take ownership of work, home and our personal well-being?

Taking a good look in the mirror and understanding what our values mean to us allowed every member of the team to bring their best self to work.

This was also a time when we were forced to look at the assumptions and biases we held about our stakeholders. When we saw parents who are out of work committed to learning alongside their child everyday, or when we saw teachers moving mountains to figure out how they can connect with their children, we realised they truly care in so many more ways than we thought possible. These situations provided us with a rare mirror that increased our faith in the work we do and the people we work with.

I recall an online class where the teacher was struggling to feed her child breakfast and so were all the other parents on the call. At that moment, the teacher decided to call this a breakfast meeting where they all shared about their day and everybody had a good laugh about it. Such experiences not only made us more empathetic but also more willing to expand our understanding of what learning is.

Along with the mirrors of reflection came many windows too! Windows of opportunity to break out of the box and experiment with new ways and spaces for learning. We found many opportunities to experiment with technology and truly explore the idea of co-creating solutions with stakeholders. With the boundaries between homes and schools so blurred, we all shared challenges, achievements and failures with much more honesty and this allowed us to create solutions that we believe are more authentic.

We begin this year with hope like always, but also with a promise to open and jump through as many windows as we can while making sure to go back and look in the mirror ever so often, so we do not forget what we set out to do.

Thank you for being with us on this journey and we welcome you to share your thoughts with us on this report.

Warmly,

Swetha



Our Vision

All Children in India will receive Quality Early Childhood Education (ECE)



Our Approach

Collective Action of all Stakeholders for Holistic Child Development

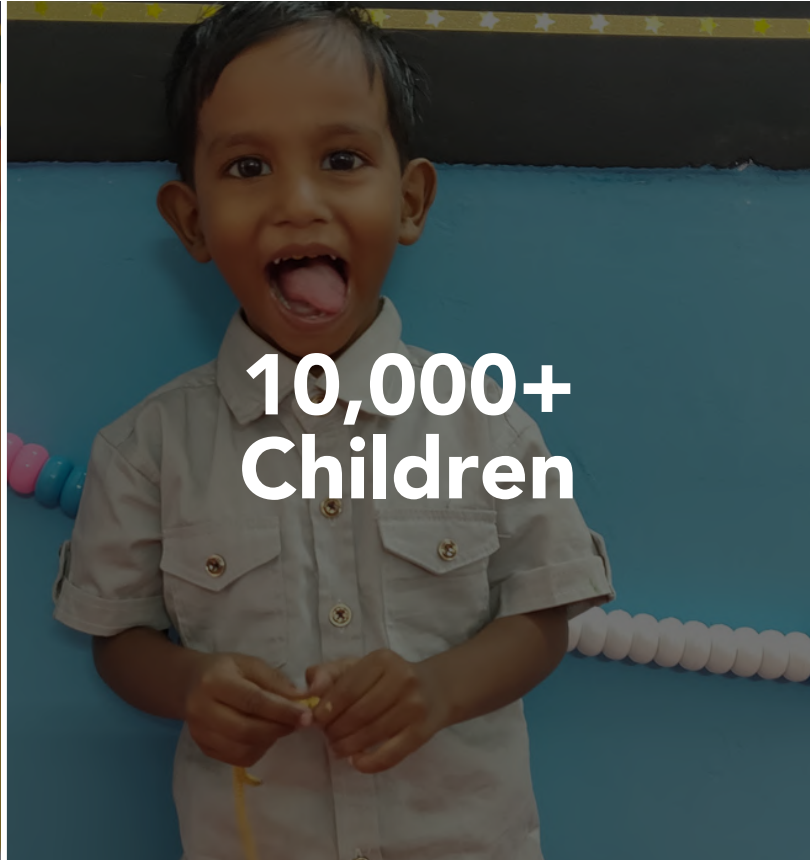


Our Reach

In the last 5 years we have reached



100+
Schools



10,000+
Children



500+
Teachers



10,000+
Families



Our Programs

1. School Readiness Program (SRP)

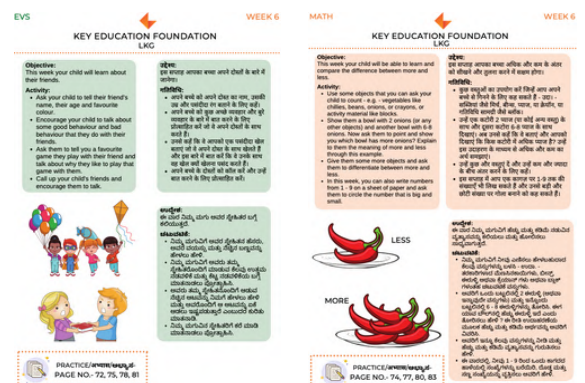
The School Readiness Program is a holistic three-pronged approach for the Affordable Private School pre-primary classrooms. The program ensures collective action by empowering the three main stakeholders involved in a child's life- namely, the school, the teacher and the parent. The program ensures that children are school-ready before they enter Grade 1.

This year was particularly challenging for the Affordable Private Schools as school closures continued for the second consecutive year. There was a sharp decline in enrollments and most schools were even pushed to deliver services at no cost to retain children. The School Readiness Program in 2021-22 was tailored to be more agile and accommodate school closures. Many of our learnings and best practices from the previous year were helpful in designing a home-based program that was impactful and engaging. Once again, parents took on a major role as educators and caregivers for children, while teachers worked to facilitate learning experiences and support/motivate parents and children. Our primary focus was ensuring minimal learning loss for every child in the program.

Curriculum in the Home Learning Program



We delivered 6 curriculum books to every child in the program



We ensured 26 weeks of engagement with the curriculum through 450+ pieces of digital content in Kannada, Hindi and English that was shared with parents via WhatsApp

REACH	1207 Students	1207 Parents	98 Teachers	47 Schools
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Teacher Training and Coaching



Teachers were trained via online modules on key areas like managing communications with parents via WhatsApp, creating videos, using Zoom for conducting online classes etc. Teachers completed an average of 15 hours of training with an average attendance of 70%.

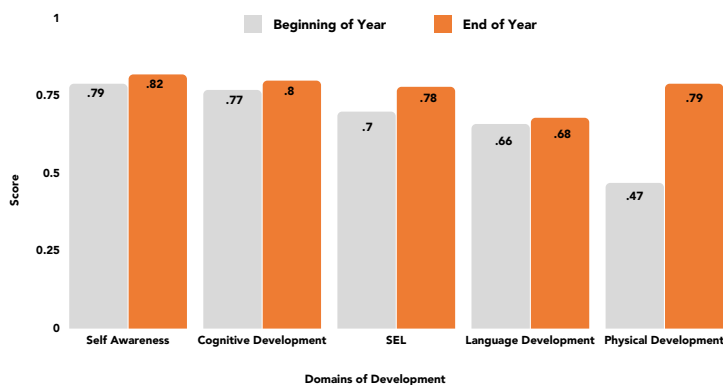
Teachers were supported regularly via online coaching with ECE experts (Program Managers) to help them put their learnings into practice. The team conducted a total of 355 coaching sessions for teachers.



Teachers conducted short online classes to help children connect with each other and to build positive relationships. Teachers were provided with plans to support these classes. On average, each teacher conducted 5 online classes every week.

Simple tools, like the 6-Step process, were used to guide teachers to facilitate home-based learning. Every teacher in the program was able to regularly follow the 6 step process at the end of 2 months of coaching.

Student Impact



* Score > 0.8 indicates that most of the school readiness skill are on par with age appropriate requirements

We conducted a short assessment with 10% of the children in the program at the beginning and end of the year. We were excited to see that parents could effectively engage children and mitigate learning loss in almost all areas of development. English learning [included as a part of language development] saw a decline as home environments were not able to provide adequate exposure to a second language.

Parent Impact

Almost all parents reported that they spend an average of 2-3 hours with their children daily.

73% decline in parents' demand for rote-based learning activities from the beginning to the end of the year.








Our Programs

2. Enrich Pre-Primary Education (EPPE) Program

The Enrich Pre-Primary Education (EPPE) Program is an initiative by KEF to set up and run pre-primary classrooms in 20 government schools in Anekal Taluk, Bangalore. The program is a part of our MoU with the Samagraha Shiksha Karnataka to create a block level model of excellence for pre-primary education in Karnataka. 2021-22 marked the first year of the program where we set up the classrooms, enrolled students, implemented the state pre-primary curriculum, hired and trained teachers and invested the community in the program.

The program was revised to a home learning model due to frequent school closures. WhatsApp was used as a medium to deliver the program as over 90% of families had daily access to an internet-enabled smartphone. Teachers were trained to implement the program and support parents.

The Program in 2021-22

 <p>●</p> <p>Child- Monthly worksheets aligned to the state curriculum</p>	 <p>●</p> <p>Parent - Daily activity messages on WhatsApp</p>	 <p>●</p> <p>Parent + Teacher- Monthly meetings to facilitate home learning</p>	 <p>●</p> <p>Teacher - Daily check-ins and support for parents</p>	 <p>●</p> <p>Teacher- Daily online classes for short durations</p>
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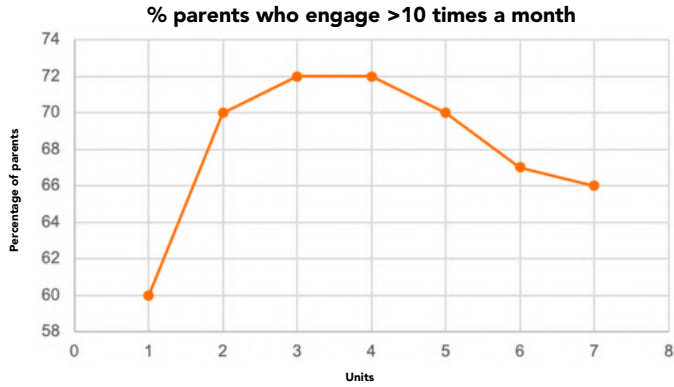
REACH	570 Students	570 Parents	20 Teachers	20 Schools
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Impact

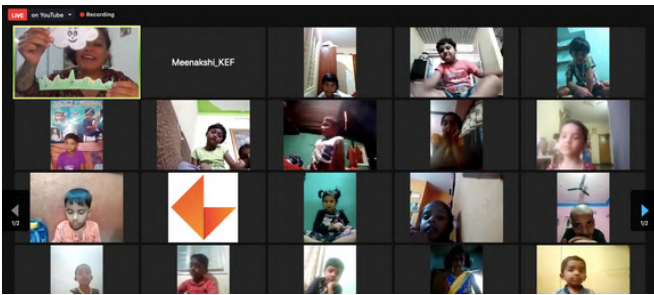
Parent Engagement in Home Learning

In a year where parents took the role of primary educators and teachers facilitated and supported them, the biggest indicator of impact was the level of engagement by the parents in the program.



We saw a consistent rise in the parent's engagement in home learning, reaching an average of 70% of parents who responded and engaged more than 10 times per month on the class WhatsApp groups. This number saw a slight decline towards the end of the year when schools began to reopen as parents began to place more responsibility in the schools.

Teachers as facilitators of Home Learning

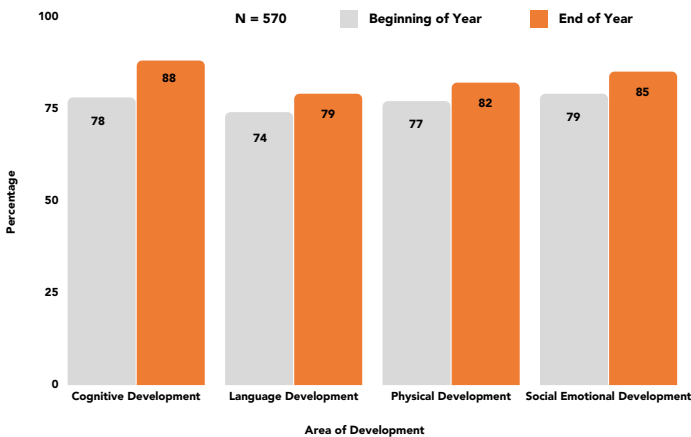


Over 2000 online classes were conducted to support home learning



Monthly parent meetings were conducted with an average attendance of 89%

Impact on student learning during Home Learning



We conducted an assessment of school readiness with all our students before and after the home learning program. We observed that most children were able to achieve age-appropriate goals and successfully mitigated any learning loss that may have resulted due to school closures.

[*Click here to access the assessment tool](#)



Our Programs

3.The CLAP(Children Learning, Assisted by Parents) Project

The Children Learning, Assisted by Parents (CLAP) Project is an AI-enabled, WhatsApp-based free program for parents with children between the ages of 3-8. CLAP was designed with the goal of reducing the learning deficit caused due to the COVID-19 pandemic. It brings together 100 effective early learning activities that can be done by parents along with their children using easily available resources at home. CLAP ensures children practice the foundational skills that they need to easily transition back to school.

How CLAP works



Parents **register** for CLAP by entering a few details

They **access activities** on their registered WhatsApp number regularly

They **conduct the activity** for their child using easily available materials at home

They **answer a simple question** upon observing their child engage with the activity

At the end of the program, they **receive a progress report** and a certificate for their child

Components of CLAP



100 early learning activities under three domains - English, Early Maths and Speaking-Listening

Videos to increase parent knowledge of parenting in the early years

Content was available in English, Kannada and Hindi to overcome language barriers

Integrated Audio-Visual resources to help parents understand and implement the activities

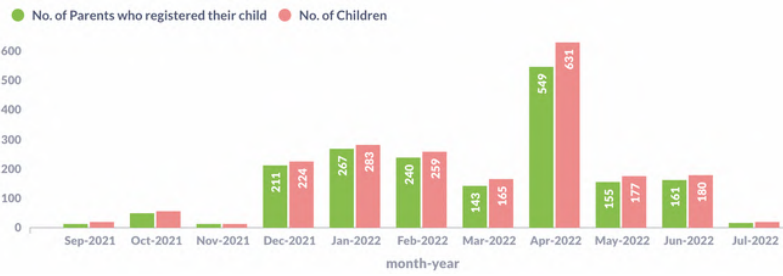
REACH

2027
Students

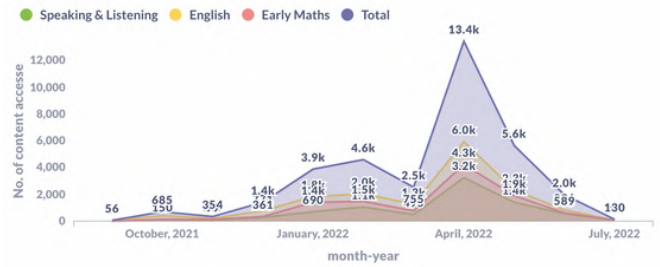
1789
Parents



Insights



Registration Rate over time

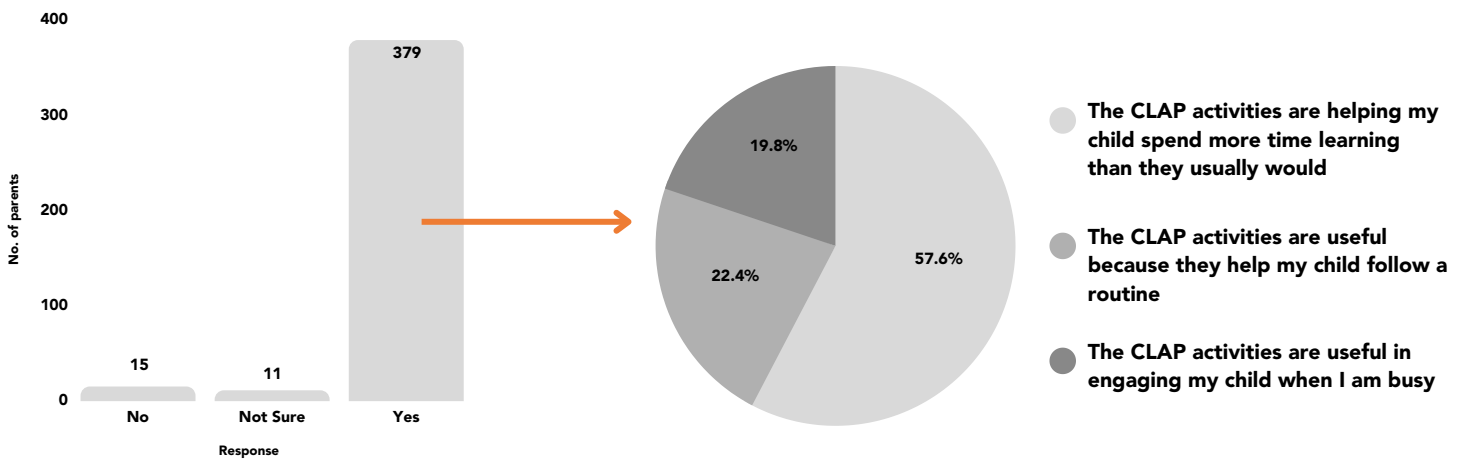


Completion Rate over time

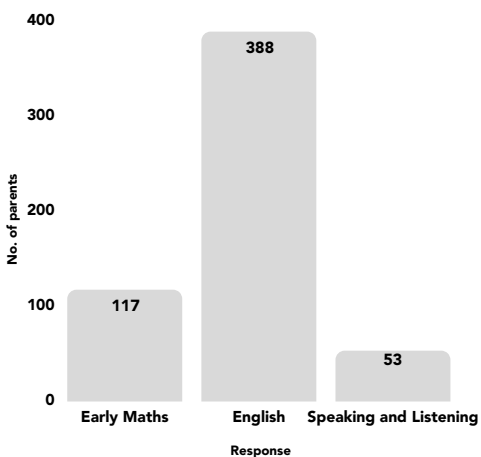
The spikes in the content completion align with those in registration, indicating that parents were most engaged in the month that they joined.

Parent Feedback

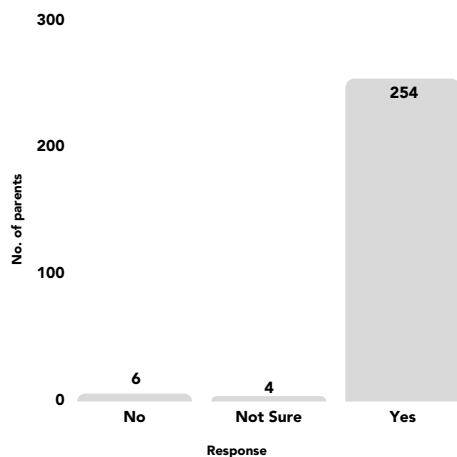
Do you feel that the CLAP activities are helping your child learn better at home?



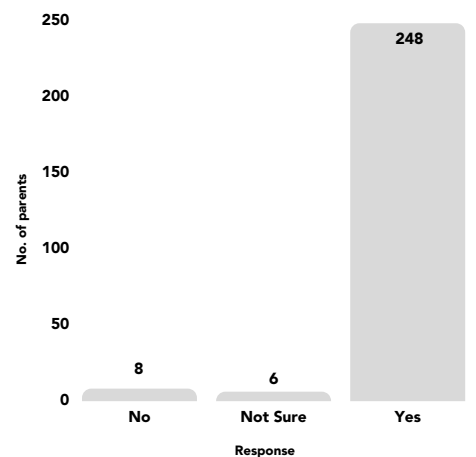
Which of the activities of CLAP do you enjoy the most?



Do you feel that CLAP activities have helped you spend more time with your child?



Do you feel the CLAP activities and videos have increased your understanding of early learning?



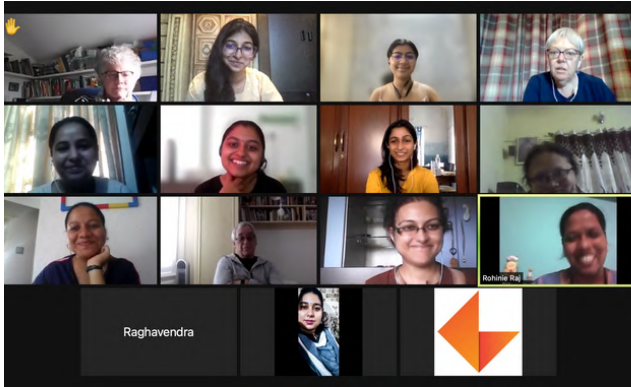
Highlights of the past year

KEF in Kargil, Ladakh!



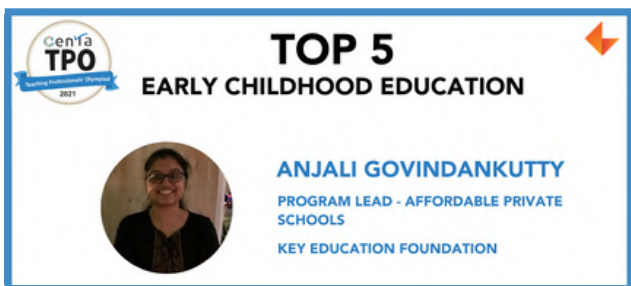
KEF conducted a 4-day training for over 70 ICDS Workers, Supervisors and Anganwadi Workers across 6 blocks in Kargil, Ladakh. The training covered topics like child development in the early years, Early Numeracy, Storytelling and more. The training was organised by Ladakh Autonomous Hill Development Council (LAHDC) in collaboration with [17000ft Foundation](#). Watch [this](#) video to get a glimpse into the training!

Learning and Development



The team at KEF has begun engaging in regular sessions with [Helga Todd Teachers' Education Foundation \(HTTEF\)](#) to broaden our understanding of effective teaching and learning practices in ECE. HTTEF conducted sessions on topics such as the use of movement and open-ended materials in the early years classroom and routine planning. HTTEF will continue to work with us over the long term to ensure continuous learning and improvements in our various programs.

Celebrating KEF staff on CENTA Teacher Professional Olympiad



[Centre for Teacher Accreditation \(CENTA\)](#) is an organisation that aims to make teaching an aspirational profession. Anjali Govindankutty, Program Lead at KEF, is among the top 5 globally to be recognised for her performance in the Early Childhood Education track!

Presenting our work at Bangalore International Centre (BIC)



KEF set up an immersive experience stall at the 2-day [BIC Hub'ba](#) along with other Bangalore-based NGOs. We presented the challenges in the current state of ECE in India and possible ways to address these concerns through solutions designed by KEF. The space allowed us to meet other passionate individuals/organisations who are keen to understand and contribute towards Early Childhood Education.



Way Forward

Our Projects in 2022-23

Enrich Pre-Primary Education Program (EPPE)

Our work with the Government of Karnataka

Our three-year MoU with the State of Karnataka enters its 2nd year. In Phase 1(2021-22), we successfully launched state-of-the-art Pre-Primary classrooms across 20 government schools for 1000+ students aged 3-6 years. In Phase 2 (2022- onwards), we will be leveraging our learnings from these 20 schools to create Public Goods for the state ECE machinery. The CLAP Project: our digital program for parents will be launched as a state-level intervention across all the state schools with Pre-Primary sections. The Audio-Visual resources created for the Karnataka state pre-primary curriculum will now be available for every Pre-Primary Educator through the national teacher training platform: [DIKSHA](#).

Geographical Location: Across Karnataka

300 Schools | 20,000+ Children and Parents | 500+ Teachers

School Readiness Program (SRP)

Our work in Affordable Private Schools

Our flagship, high-touch program for the Affordable Private School segment is back! Over the last two years, due to COVID, the enrolment in Affordable Private Schools reduced by almost 90%. However, we are happy to see enrolment numbers increase, pre-primary teachers hired back, and parents want to be a part of their child's learning more than ever. Helping the schools refocus on pre-primary education will be challenging, but we are all set for it.

Geographical Location: Bangalore, Mangalore and Mysore

50 Schools | 3500+ Children and Parents | 150+ Teachers

Aspirational District Project

Our work with District Authorities at Chhattarpur

Under NITI AAYOG's Aspirational District project, KEF will work to transform the quality of Early Childhood Education for 2000+ Angawadis across the district of Chhattarpur over the next three years. We will focus on changing these Anganwadis into lively and joyful learning spaces. We will build the capacity of the Anganwadi worker, supervisors and Child Development Project Officers(CDPO) and also empower parents to become equal partners in their child's learning.

Geographical Location: Chhattarpur, Madhya Pradesh

**100 Anganwadis | 5000+ Children and Parents |
150+ Anganwadi Workers, Supervisors and CDPOs**



Leadership Team



Mangal
Co-Founder and CEO



Guhan
Director



Swetha
Director- Product
Development and
Government Projects



Namratha
Lead - Teacher
Professional
Development



Naveen
Director - Affordable
Private Schools

Senior Management



Kalindi
Lead - Parent
Engagement



Sneha
Lead - Curriculum
Development



Uthara
Program Lead -
Government Projects



Ramya
Program Lead -
Affordable Private
Schools



Anjali
Program Lead -
Affordable Private
Schools

Advisors



Ravi Sreedharan
Founder:
ISDM



Ujwal Thakar
Chairman of the Board:
Educate Girls



Harish Devarajan
Leadership Coach:
People Unlimited



Shaveta Sharma
CEO:
Central Square Foundation

We are 78 people strong.
Meet the Team!



Summary of Audited Financial Data

Here is a summary of our audited financial data:

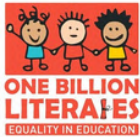
Total Income	1,44,33,700
Total Expenditure	1,34,04,100

(Amounts in Indian Rs.)

[Click here to view our Audited Financial Report for 2021-22](#)

Keyed Foundation has valid approvals for exemptions u/s 12AA and 80G from the Commissioner of Income tax (Exemptions), Bangalore. We are also registered with the NITI AAYOG Portal DARPAN.

Empowered by



We are also grateful to the following donors for their contribution

Ms. Seethalakshmi R
 Mr. Ramesh M
 Mr. Pawan P
 Mr. Mekin M
 Ms. Pooja G

Mr. Alok G
 Ms. Fiona M
 Mr. Syamasundarram C
 Mr. Nalin P
 Singhal Iyer Family Foundation

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